

# DTBAD (MASTERING THE CISCO BUSINESS ARCHITECTURE DISCIPLINE) 1.0

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## Objetivo

Upon completion of this course, you will be able to: Evaluate customer maturity for a Business Architecture engagement Construct a current state business model using the Business Model Canvas Evaluate a capability maturity model Construct a current state customer journey map Construct a business roadmap for implementing new capabilities and solutions Proficiency in advanced tools and techniques

## Público Alvo

CSE CSA Business Architect Enterprise Architect Cisco Business Architect

## Pré-Requisitos

It is recommended, but not required, to have the following skills and knowledge before attending this course: Demonstrated Consulting skills Solid knowledge of business metrics and financial accounting terminology Knowledge of Enterprise Architecture Frameworks

## Carga Horária

16 horas (2 dias).

## Conteúdo Programático

### Module 1: Mastering the Cisco Business Architecture Discipline

Lesson 1: Practicing the Role of a Cisco Business Architect  
Lesson 2: Defining the Current State Business Model  
Lesson 3: Engaging with Business Leaders and Stakeholders  
Lesson 4: Identifying Business Possibilities and Opportunities  
Lesson 5: Defining Business Capabilities and Business Solutions  
Lesson 6: Creating the Business Proposal  
Lesson 7: Business Architecture Realization  
Lesson 8: Building a Business Architecture Practice  
Lesson 9: Next Steps

### Module 2: HES Case Study

Lesson 1: Account Brief and Background  
Lesson 2: Customer Meeting Information  
Lesson 3: Corporate Investor Presentation  
Lesson 4: Strategic IT Roadmap

