

MB-260T00-A (MICROSOFT CUSTOMER DATA PLATFORM SPECIALTY) 2022

Objetivo

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PÃºblico Alvo

Audience Profile Candidates should be familiar with Dynamics 365 Customer Insights and have firsthand experience with one or more additional Dynamics 365 apps, Power Query, Microsoft Dataverse, Common Data Model, and Microsoft Power Platform. They should also have working knowledge of practices related to privacy, compliance, consent, security, responsible AI, and data retention policy.

PrÃ©-Requisitos

Prerequisites Before attending this course, students must have:

- Familiarity with Dynamics 365 Customer Insights
- Firsthand experience with one or more Dynamics 365 apps, Power Query, Microsoft Dataverse, Common Data Model, and Microsoft Power Platform

Carga HorÃ¡ria

32 horas (4 dias).

ConteÃºdo ProgramÃ¡tico

Course outline

- Module 1: Get started with Dynamics 365 Customer Insights
- Module 2: Ingest data into Customer Insights
- Module 3: Create a unified customer profile in Dynamics 365 Customer Insights
- Module 4: Work with Dynamics 365 Customer Insights
- Module 5: Enrich data and predictions with Customer Insights
- Module 6: Manage external connections with Customer Insights
- Module 7: Configure and administer Customer Insights

